

**PROJECT NUMBER :** 4030  
**PROJECT TITLE :** Export Product Development  
**SECTION LEADER :** J. N. Smith  
**PERIOD COVERED :** December, 1990

**I. Parliament (Japan)**

- A. Objective:** To evaluate the Parliament flavor system with and without citric acid.
- B. Status:** Parliament 100mm cigarettes were produced at Stockton Street on 12/5/90 for Danchi evaluation (E-N770). This test will evaluate the Parliament flavor system with and without citric acid at both 9mg and 12mg TIOJ tar. This test is scheduled to be shipped on 1/7/91 with results expected 2/14/91.
- C. Plans:** Similar Danchi testing of Parliament KS (E-N852) is planned for February.

**II. LTN PRODUCT (Korea)**

- A. Objective:** To develop a free-standing low tar and nicotine product to compete against 88 Lights in the Korean market.
- B. Status:** Results were received from the Ring SCP test (E-K0640) of two variations of the Ring flavor system with P-S-P filters at 8mg tar, PMSL with P-S-P filter, and 88 Lights. Among the overall panel and among 88 Lights smokers, the Ring A+ and Ring B models received significantly higher liking ratings than 88 Lights.
- C. Plans:** Further testing is planned with the Ring A+ flavor system and a series of filter designs including CA and CA/carbon concentric systems.